



Anno 2013

Libera Università di BOLZANO >> Sua-Rd di Struttura: "Facoltà di ECONOMIA"

Parte I: Obiettivi, risorse e gestione del Dipartimento

Sezione A - Obiettivi di ricerca del Dipartimento



QUADRO A.1

A.1 Dichiarazione degli obiettivi di ricerca del Dipartimento

The Faculty of Economics and Management was founded in 1998 without permanent faculty members and started with 50 students. By 2003, the faculty was composed of 8 permanent professors and the number of students had increased to about 200. At the end of 2013, the Faculty had 22 tenured and 20 untenured faculty members from 7 different countries, and more than 900 students. This remarkable growth has been achieved in large part thanks to the continuous efforts of the faculty leadership and the expanding international network brought in by each faculty member.

Since its creation, the Faculty of Economics and Management has followed international research standards and it has implemented an international operating structure. The Faculty has adopted a North-American structure in terms of research and academic culture, preferring an egalitarian approach relative to the pyramidal structure of most Italian and German universities. Full professors tend to consider Associate and Assistant professors (tenured and non-tenured) as colleagues rather than assistants. While mentoring younger colleagues is important, each researcher is free to develop his/her own research agenda geared towards internationally-recognised, high-quality publications. Moreover, we have adapted our research and academic culture to a very wide range of scientific areas that, according to Italian regulations, are required by study programmes in Economics and Management.

1. Research Areas

Given this wide scientific diversity, we have created a Faculty of Economics and Management based on the explicit assumption that researchers belonging to heterogeneous fields can work together on interdisciplinary projects. Prior to 2012, this process led to two inter-disciplinary competence centres: Tourism Management and Tourism Economics (TOMTE) and Centre for Research in Law and Economics (CRELE). We are also running a multidisciplinary research seminar series that is attended by a large portion of our faculty members, regardless of the topic.

With the growing number of faculty members, the faculty needed to rationalise its research activities and identify priority research areas, given its current strengths and promising trends for future research developments. Five research clusters or macro areas were identified and, since 2012, research activities are structured and organised within these clusters. Given the wide range of scientific sectors covered by the faculty members, it was a challenging task to identify a coherent set of research areas. After careful discussions and consultations involving all faculty members, we defined five research clusters that cover the existing research strengths of the Faculty in a comprehensive way and at the same time represent all faculty members. The Faculty's five main research or macro areas are: Innovation and Entrepreneurship (InnES); Tourism, Marketing and Regional Development (ToMReD); Financial Markets and Regulation (FiMaR); Law, Economics and Institutions (LEI); Quantitative methods and economic modelling (QMEM).

The five research clusters allow to coordinate and manage a range of research initiatives, starting with smaller projects that may involve only single researcher to identify potential research topics to larger interdisciplinary projects within a cluster and beyond integrating the international network that our faculty members have at hand. The research clusters are of strategic importance to attain important short and medium term goals.

2. Research objectives

The main research objectives of the Faculty of Economics and Management are:

To promote the scientific research quality and relevance.

This objective is the most fundamental for the future of the Faculty. The aim is to increase research quality in particular with respect to international peer-reviewed journal publications as well as A-journals according to ANVUR, also taking into consideration specificities of single scientific areas related to the relevant language of publication and the types of scientific outputs (e.g. monographs, anthologies). In addition, the Faculty aims to raise research quality in terms of international scientific relevance (citations) and through a higher rate of presentations at key international conferences in many scientific fields.

To promote the internationalization of research.

At the moment, the composition of the Faculty in terms of personal and academic origin is very diverse and international. Together with continued efforts to hire additional international staff, it will be a key to further expand the international orientation of research within the Faculty. In addition, the Faculty aims to raise the global visibility of its research efforts through increased international cooperation in terms of publications with international co-authors, staff mobility, new institutional agreements, and new Ph.D. student exchange programmes.

To promote networking and interdisciplinary research.

The wide range of scientific fields and academic backgrounds within the Faculty is a strategic advantage to explore further networking opportunities. This can be done locally within the Faculty and with existing public and private entities as well as at the national and international level. Promoting cooperation of researchers within and

between faculties that belong to heterogeneous fields should lead to more interdisciplinary research output. Members of the various clusters are required to work together on interdisciplinary projects in order to gain additional research funds both at the university level and from third party funding agencies. Moreover, the Faculty members aim to engage in European research teams as a necessary pre-condition to attract additional external funds. Cluster leaders will identify relevant calls and cluster members will use their research networks to identify partners for cooperation on European Union projects.

To promote the regional applicability of research.

An important aspect of future research efforts within the Faculty will be to show the regional applicability of research topics and results. Faculty members increasingly aim to demonstrate that their work is not only purely scientific but can also be related to relevant issues within the region in which the university is situated.

To promote research through the new Ph.D. programme of the Faculty.

A key element of the future research efforts within the Faculty will be the newly established Ph.D. programme which will also support all of the previously mentioned objectives. The first cycle of the Ph.D. programme was started in 2014 and it will play an increasingly important role for the future research profile of the Faculty. Together with their mentors, Ph.D. students will identify relevant areas of research for their cumulative thesis and embark on a matched exchange with international cooperation partners that agreed to support the programme. This will further strengthen research output and quality, internationalization, networking, interdisciplinary cooperation, and the regional applicability of research ideas and results.

3. Principles in reaching research objectives

The Faculty aims to provide all permanent faculty members and non-permanent researchers (including newcomers) with the best possible conditions for scientific growth and professional development in their scientific sectors. In this regards, it is important to allocate adequate funds for start-up and follow-up projects drawing from internal research funds, available annually through allocation by the Faculty and the university's central research commission. However, the Faculty is aware that the availability of internal funds is primarily for smaller projects that eventually aim to initiate larger research efforts that require third party funding.

In order to promote interdisciplinary in-house research, the Faculty is trying to integrate the scientific expertise of researcher within diverse scientific sectors and to establish a mutually cooperative environment that fosters new ideas and scientific innovation as well as cooperation with the local socio-economic environment.

The Faculty is aware of the fact that the relatively limited availability of European Union funds for Social Science research is a key challenge to overcome. Therefore, a crucial task will be to focus on networking activities with cooperation partners / institutions with whom the Faculty is able to overcome this challenge. This can be done through the existing cooperative platform of the Euregio (Innsbruck, Bozen, Trento) as well as working with experienced partners on the European level.

In order to promote activities that aim to raise research funds from a variety of external sources, the Faculty's research culture facilitates increased networking activities at a local level and beyond through interactions and exchange with other public institutions or private entities interested in knowledge transfer activities through forms of co-investment in research.

The Faculty supports staff mobility and events in the common interest of a macro-area and with the explicit aim to strengthen one or more of the overall research objectives outlined above, i.e. to promote research output and quality, inter-nationalization, networking, interdisciplinary cooperation, and the regional applicability of research ideas and results.

For the current tri-annual plan of the university (2014-16), the five research clusters have formulated more specific research themes which identify their research focus over the medium term and which are consistent with their overall research strategy of the cluster-area and the Faculty of Economics and Management.

Each researcher within the Faculty is primarily affiliated to one macro-area and dedicated to work on one or more research theme within the research cluster. In accordance with their personal research interests and the relevant themes within their scientific fields, researchers are encouraged to join different themes in other macro-areas in order to promote interdisciplinary research between the different macro-areas and scientific fields.

4. Monitoring of progress

The reference indicators that will guide the Faculty in monitoring progress on the specific research objectives outline above are in line with the criteria outlined by the university council to receive salary premiums for academic performance. In principle, these guiding indicators are:

Research Quality:

- Publications in international peer-reviewed scientific journals as well as A-journals according to the ANVUR classification.
- Presentations at major international conferences within a scientific field
- Research prizes awarded (both institutional and for conference presentations)

Internationalization of research

- publications with international co-authors
- invitations to international conferences as a keynote speaker
- presentation of accepted papers to international conferences
- organization of international conferences at the Free University of Bozen-Bolzano
- editorship for an important international journal within a scientific field or for an internationally recognized publishing house
- member of a program committees for major international conferences
- participation in important international research committees

Networking and interdisciplinary research

- coordination of externally funded research projects
- coordination of interdisciplinary internally funded research projects within the faculty and across different faculties within the university
- participant / co-investigator in interdisciplinary European research projects
- coordinating local research projects with local research institutions

Regional applicability of research

- research cooperation with local stakeholders (industry, public institutions)
- research presentations at local institutions and industry
- cooperation in spin-off and start-up projects

Sezione B - Sistema di gestione



QUADRO B.1

B.1 Struttura organizzativa del Dipartimento

The Faculty's five main research areas (macro areas or research clusters) are: Innovation and Entrepreneurship; Tourism, Marketing and Regional Development; Financial Markets and Regulation; Law, Economics and Institutions; Quantitative methods and economic modelling.

1. Innovation and Entrepreneurship (InnES)

Entrepreneurship deals with the creation of new firms, as well as the possibility to adopt an entrepreneurial logic within existing firms to allocate new resources and to start new projects (i.e. internal entrepreneurship). Innovation in the broad sense we conceive it lays on the development and the novel recombination of new and existing knowledge and capabilities.

These processes of knowledge and capabilities recombination involve networks of individuals, firms and institutions. Innovation and entrepreneurship imply coping with uncertainty and complexity. Understanding innovation and entrepreneurship implies penetrating uncertainty and complexity, and this is why, despite the large amount of studies and literature, both innovation and entrepreneurship are still only marginally understood. The research in the field of entrepreneurship and innovation is characterized by an international research community. Research results are usually published in English in international scientific journals.

The research area is concentrated on topics as: entrepreneurship and innovation as complex subjects, as a dynamic system; ill-structured decision problems; social innovation and social entrepreneurship; entrepreneurship and innovation in family businesses or as a form of internationalisation.

2. Tourism, Marketing and Regional Development (ToMReD)

Tourism is one of the most important economic sectors in South Tyrol and in neighbouring regions. It is a major source of economic revenue and employment and a driver of regional development. Considering tourism's direct and indirect effects, it accounts for about 12% of the value added in South Tyrol's economy. Hence, research into the economic and managerial aspects of tourism, its social micro-foundations (demographic factors, family-based businesses, rural economy setting, community involvement), and its impact on regional development and on sustainable regional economic growth is one of the core research areas of the Faculty.

The research in this area adopts a multidisciplinary approach so that tourism, marketing and regional development are not only analysed exclusively from a management perspective, but also from macro- /micro-economic, planning, and legal perspectives. The focus of the Faculty's research efforts in tourism, marketing, and regional development centre on the following dimensions: fundamental research, theory development and refinement as well as method development with relevant applications of regional and international relevance.

The Competence Centre in Tourism Management and Tourism Economics (TOMTE) is part of the research cluster. It was founded in 2008 and groups researchers based at the FUB and in other institutions who work on a range of tourism sector issues with the aim mainly to publish in international journals. Each year, TOMTE organises seminars and workshops, including the annual Consumer Behaviour in Tourism Symposium (CBTS) which has been taking place in December at the Brunico campus for the last seven Years.

3. Financial Markets and Regulation (FiMaR)

The research cluster in Financial Markets and Regulation operates in the fields of finance, accounting and the regulatory consequences and implications that relates to firms' product market, financial and disclosure decisions.

In the field of finance the cluster is active on research projects related to firm and financial institutions restructuring activities (e.g.: IPOs, equity issues, mergers, spinoffs, asset sales, etc.). A large part of these activities originated as a consequence of the 2007-2008 financial crises. Thus, research will take into account the effects of the economic shock on firm's decisions. A further area of interest is related to operation and regulation of specific financial markets and exchanges. Also on this aspect, the impact of the financial crisis could be substantial. In the near future further research topics will be covering the effects and operation of alternative financing solutions for enterprises engaged in highly innovative activities. In the accounting area the cluster is active on research that brings together financial accounting and capital markets.

The bridge between these two interconnected research areas is the regulatory framework that may have economic consequences for businesses and institutions. To this end a specific interest of the research cluster are on the effects of corporate governance, executive pay, and changes that may enhance economic benefits both at firm and society level. The cluster research activity has a strong link on economic and financial theory and the empirical methodologies that characterize both fields' current research frontiers. For example, the cluster is currently engaged on adopting novel econometric techniques in their research to deal with dynamic economic and financial decisions.

4. Law, Economics and Institutions (LEI)

The Law, Economics and Institutions cluster encompasses research in both the comparative analysis of law and economics (within the public and the private spheres), and the study of legal, political and ethical systems. The area fosters research across disciplines and national/linguistic boundaries. Research results are published in Italian, English or German.

The macro-area focuses on developments at different levels (regional, European, international) and its agenda is to study a range of diverse but related issues such as: institutions and values; economic analysis of law and empirical legal studies; European private law in the information society; fundamental rights, democracy and citizenship; governance and policies in multilingual societies; welfare, justice, and the public sector; economic and monetary governance; enterprise, contracts, and competitiveness; philosophical and aesthetical models of economics; social responsibility in the private and public sector; effects of EU laws on the domestic order, etc.

The competence centre CRELE (Centre of Research for Law and Economics) constitutes a bridge between the clusters Financial Markets and Regulation and Law, Economics and Institutions. CRELE was founded in 2007 and constitutes a group of researchers based at the FUB that works in Law & Economics and publishes in International and national law or economics journals. CRELE researchers are most specifically focused on law and economics and among the largest research groups on the subject in Italy based at a single academic institution.

5. Quantitative Methods and Economic Modelling (QMEM)

This research area includes the theoretical foundation and the methodological aspects that are relevant for mathematical and statistical analysis in economics, finance and management. The cluster related to the following interconnected domains: macroeconomics, international economics, economic dynamics and growth, business cycles; microeconomics, institutional economics; public administration, public economics and quantitative evaluation of policies; quantitative methods for management and finance (including decision theory, quantitative finance, risk evaluation, optimization); statistical methods and econometrics (including business and computational statistics, data analysis, dependence models, and time series).

▶	QUADRO B.1.b	B.1.b Gruppi di Ricerca
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Nessun gruppo inserito

▶	QUADRO B.2	B.2 Politica per l'assicurazione di qualità del Dipartimento
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Informazioni non pubbliche

▶	QUADRO B.3	B.3 Riesame della Ricerca Dipartimentale
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Informazioni non pubbliche

Sezione C - Risorse umane e infrastrutture

Quadro C.1 - Infrastrutture

▶	QUADRO C.1.a	C.1.a Laboratori di ricerca
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▶	QUADRO C.1.b	C.1.b Grandi attrezzature di ricerca
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No record found

▶	QUADRO C.1.c	C.1.c Biblioteche e patrimonio bibliografico
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Ad uso esclusivo della struttura (inserite dalla Struttura)

N.	Nome	Numero di monografie cartacee	Numero di annate di riviste cartacee	Numero di testate di riviste cartacee
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In condivisione con altre strutture (inserite dall'Ateneo)

N.	Nome	Numero di monografie cartacee	Numero di annate di riviste cartacee	Numero di testate di riviste cartacee
1.	Biblioteca della Libera Università di Bolzano	239.562	854	803

Quadro C.2 - Risorse umane

▶	QUADRO C.2.a	C.2.a Personale
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Professori Ordinari

Situazione al 31/12/2013 ricavata dagli archivi Miur-Cineca (docenti/loginmiur certificati dall'Ateneo) aggiornati al 16/03/2015 15:56.

N.	Cognome	Nome	Qualifica	Area Cun	Area Vqr	SSD
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1.	BARONCELLI	Stefania	Professore Straordinario	12	12	IUS/09
2.	COURTEAU	Lucie	Professore Straordinario	13	13	SECS-P/07
3.	GIUDICI	Paolo	Professore Straordinario	12	12	IUS/05
4.	KANIOVSKYI	Yuriy	Professore Ordinario	13	13	SECS-S/06
5.	LECHNER	Christian	Professore Ordinario	13	13	SECS-P/08
6.	MAURER	Oswin	Professore Ordinario	13	13	SECS-P/08
7.	MURGIA	Maurizio	Professore Ordinario	13	13	SECS-P/09
8.	NARDUZZO	Alessandro	Professore Straordinario	13	13	SECS-P/08
9.	STEINHERR	Alfred	Professore Ordinario	13	13	SECS-P/01

Professori Associati

Situazione al 31/12/2013 ricavata dagli archivi Miur-Cineca (docenti/loginmiur certificati dall'Ateneo) aggiornati al 16/03/2015 15:56.

N.	Cognome	Nome	Qualifica	Area Cun	Area Vqr	SSD
1.	BOSNJAK	Michael	Professore Associato confermato	13	13	SECS-P/08
2.	BRIDA	Juan Gabriel	Professore Associato non confermato	13	13	SECS-P/01
3.	HAMEL	Andreas	Professore Associato confermato	13	13	SECS-S/06
4.	SCHAMEL	Gunter	Professore Associato non confermato	07	07	AGR/01
5.	SCHUBERT	Stefan Franz	Professore Associato non confermato	13	13	SECS-P/01
6.	VALLE	Laura	Professore Associato confermato	12	12	IUS/01

Ricercatori

Situazione al 31/12/2013 ricavata dagli archivi Miur-Cineca (docenti/loginmiur certificati dall'Ateneo) aggiornati al 16/03/2015 15:56.

N.	Cognome	Nome	Qualifica	Area Cun	Area Vqr	SSD
1.	BOREIKO	Dmitri	Ricercatore confermato	13	13	SECS-P/09
2.	CORDAZZO	Michela	Ricercatore confermato	13	13	SECS-P/07
3.	DE GENNARO	Ivo	Ricercatore confermato	11	11a	M-FIL/03
4.	DURANTE	Fabrizio	Ricercatore confermato	13	13	SECS-S/01
5.	HOFMEISTER	Hannes	Ricercatore non confermato	12	12	IUS/14
6.	LOMBARDO	Stefano	Ricercatore confermato	12	12	IUS/05
7.	OSTI	Linda	Ricercatore confermato	13	13	SECS-P/08
8.	WEISSENSTEINER	Alex	Ricercatore confermato	13	13	SECS-P/11

Assistente Ruolo Esaurimento

Situazione al 31/12/2013 ricavata dagli archivi Miur-Cineca (docenti/loginmiur certificati dall'Ateneo) aggiornati al 16/03/2015 15:56.

No data found

Professore Ordinario Ruolo Esaurimento

Situazione al 31/12/2013 ricavata dagli archivi Miur-Cineca (docenti/loginmiur certificati dall'Ateneo) aggiornati al 16/03/2015 15:56.

No data found

Straordinari a tempo determinato

Situazione al 31/12/2013 ricavata dagli archivi Miur-Cineca (docenti/loginmiur certificati dall'Ateneo) aggiornati al 16/03/2015 15:56.

No data found

Ricercatori a tempo determinato

Situazione al 31/12/2013 ricavata dagli archivi Miur-Cineca (docenti/loginmiur certificati dall'Ateneo) aggiornati al 16/03/2015 15:56.

N.	Cognome	Nome	Qualifica	Area Cun	Area Vqr	SSD
1.	CAI	Mattia	Ricercatore a t.d. - t.pieno (art. 24 c.3-a L. 240/10)	13	13	SECS-P/06
2.	CIRILLO	Letizia	Ricercatore a t.d. - t.pieno (art. 24 c.3-a L. 240/10)	10	10	L-LIN/12
3.	COLETTI	Paolo	Ricercatore a t.d. (art.1 comma 14 L. 230/05)	09	09	ING-INF/05
4.	CURI	Claudia	Ricercatore a t.d. - t.pieno (art. 24 c.3-a L. 240/10)	13	13	SECS-P/09

5.	DI LASCIO	Francesca Marta Lilja	Ricercatore a t.d. - t.pieno (art. 24 c.3-a L. 240/10)	13	13	SECS-S/01
6.	DISEGNA	Marta	Ricercatore a t.d. - t.pieno (art. 24 c.3-a L. 240/10)	13	13	SECS-P/06
7.	FARNETI	Roberto	Ricercatore a t.d. (art.1 comma 14 L. 230/05)	14	14	SPS/04
8.	FEDELE	Alessandro	Ricercatore a t.d. - t.pieno (art. 24 c.3-a L. 240/10)	13	13	SECS-P/02
9.	FILIPPELLI	Marilena	Ricercatore a t.d. - t.pieno (art. 24 c.3-a L. 240/10)	12	12	IUS/04
10.	FOSCOLO	Enrico	Ricercatore a t.d. - t.pieno (art. 24 c.3-a L. 240/10)	13	13	SECS-S/03
11.	LUEFTER	Ralf	Ricercatore a t.d. (art.1 comma 14 L. 230/05)	11	11a	M-FIL/03
12.	MONTANARI	Francesco	Ricercatore a t.d. - t.pieno (art. 24 c.3-a L. 240/10)	12	12	IUS/12
13.	PINNA	Andrea	Ricercatore a t.d. - t.pieno (art. 24 c.3-a L. 240/10)	13	13	SECS-P/11
14.	POGGIO	Teresio	Ricercatore a t.d. - t.pieno (art. 24 c.3-a L. 240/10)	13	13	SECS-P/08
15.	RIZZOLLI	Matteo	Ricercatore a t.d. (art.1 comma 14 L. 230/05)	12	12	IUS/05
16.	ROSINI	Monica	Ricercatore a t.d. (art.1 comma 14 L. 230/05)	12	12	IUS/09
17.	SCUDERI	Raffaele	Ricercatore a t.d. (art.1 comma 14 L. 230/05)	13	13	SECS-P/01
18.	TOKARCHUK	Oksana	Ricercatore a t.d. - t.pieno (art. 24 c.3-a L. 240/10)	13	13	SECS-P/08
19.	VOLO	Serena	Ricercatore a t.d. (art.1 comma 14 L. 230/05)	13	13	SECS-P/08

Assegnisti

Situazione al 31/12/2013 ricavata dagli archivi Miur-Cineca (docenti/loginmiur certificati dall'Ateneo) aggiornati al 16/03/2015 15:56.

N.	Cognome	Nome	Qualifica	Area Cun	Area Vqr	SSD
1.	PEREYRA BARREIRO	Juan Sebastian	Assegnista	13	13	SECS-P/01

Dottorandi

Situazione al 31/12/2013 ricavata dagli archivi Miur-Cineca (docenti/loginmiur certificati dall'Ateneo) aggiornati al 16/03/2015 15:56.

No data found

Attività didattica e di ricerca - Pers. EPR (art.6 c.11 L.240/10)

Situazione al 31/12/2013 ricavata dagli archivi Miur-Cineca (docenti/loginmiur certificati dall'Ateneo) aggiornati al 16/03/2015 15:56.

No data found

Specializzandi

Situazione al 31/12/2013 ricavata dagli archivi Miur-Cineca (docenti/loginmiur certificati dall'Ateneo) aggiornati al 16/03/2015 15:56.

No data found

	QUADRO C.2.b	C.2.b Personale tecnico-amministrativo
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Personale di ruolo

Area Amministrativa	13
Area Servizi Generali e Tecnici	0
Area Socio - Sanitaria	0
Area Tecnica, Tecnico - Scientifica ed Elaborazione dati	0
Area Biblioteche	0
Area Amministrativa - Gestionale	1
Area Medico - Odontoiatrica e Socio - Sanitaria	0
Area non definita	0

Personale con contratto a tempo determinato

Area Amministrativa	2
Area Servizi Generali e Tecnici	0
Area Socio - Sanitaria	0

Area Tecnica, Tecnico - Scientifica ed Elaborazione dati	0
Area Biblioteche	0
Area Amministrativa - Gestionale	0
Area Medico - Odontoiatrica e Socio - Sanitaria	0
Area non definita	0