



Anno 2013

Libera Università di BOLZANO >> Sua-Rd di Struttura: "Facoltà di DESIGN e ARTI"

Parte III: Terza missione

▶ QUADRO I.0	I.0 Descrizione generale delle attività di terza missione
	<p>Description of the activities in the field of third mission and public engagement of the Faculty of Design and Art:</p> <p>Since the founding of the faculty, public engagement, exhibitions, workshops, participation in juries, design - conventions, public lectures and conferences are permanent tools and means to communicate results of the teaching, the project work, the research and the messages of the faculty. The philosophy or the way we view ourself as a design faculty has a strong impact on the society, the market and the relation to practice-oriented (job relevant) cooperations, because designpractice has a trans-diciplinary nature. For this reason, our third mission, or public engagement work, is often to be seen as a vice-versa process, in which the faculty or individual professors - are asked to cooperate with entities from the society to get an acceleration of knowledge and innovation, or new ideas for different current problems. The faculty council nominates colleagues, who plan, organize, supervise and publish all theses activities. Due to the fact, that the majority of the collegium has in different ways relationships to local and national economy, to cultural institutions and to social and political organisations (such as chamber of commerce, chamber of crafts, businessman's association, Museums, fairs, art galleries and so on) there is a permanent exchange of knowlegde and knowledge-transfer. This dialogue leads to workshops with experts and students, research groups and public events, not only in Italy, but in different European countries (in the referred period the faculty executed third mission activities in Germany, Poland, Austria, Switzerland, Great Britain, The Netherlands, Spain) that I can state, that the faculty is well placed in an international design world and design- cultural networks. The majority of all activities are performed and published in two or three different languages (Italian, German, English), to reach a larger audience.</p> <p>In 2011, 2012, 2013 the faculty organised three series of public lectures:</p> <ol style="list-style-type: none">1. Werkstattgespräche (4- 5 internationally well known designers who presented they current design results, often accompanied by workshops);2. lezione aperta (4 5 internationally well known design theoreticians, art theoreticians or experts the economy, social sciences or philosophers did public lectures);3. artiparlando (4 5 artists, curators and art theoreticians did public lecuress in cooperation with the local mueseum for modern and contemporary art Museion). <p>In 2011, 2012, 2013 the faculty organised workshops:</p> <ul style="list-style-type: none">- with invited guests and integrated in our project study program: the invited persons were: designer, curators, artists, scientists, craftsmen. Duration of these workshops: between two days and a week.- Workshops as results or initiatives which derive from the teaching or from research projects. Professors or researchers offer workshops to students of other faculties of our University, to faculties of other Universities or to companies, organisations, public and private corporations or communities (amongst others). <p>The results of these workshops were presented and often exhibited in form of posters, round tables, interviews, brochures.</p> <p>In 2011, 2012, 2013 the faculty organised the following series of exhibitions:</p> <ul style="list-style-type: none">- Gäste Ospiti Guests: twice a year the faculty is open to the local and international public audience for two days each. We present the results of the semestrial teaching-work. As well as works from visual communication projects as from product design projects the audience can have a look at around 150 objects, posters, printed material, websites, installations and different experimental and multi-medial pieces. There are guided tours (by the dean and vice dean), introductions by the students and printed hand-outs in the form of small exhibition catalogues. Number of visitors: circa 300 500 per year.- Diplorama: twice a year the faculty shows for two days each - the results of the Design-BA final works of the students. This are public events, prepared with guided tours (by the dean and vice dean) for jounalists and the alumni explain and consult their works to the interested public. The faculty secretariate prepares press-folders, leaflets and all final works are accomanied by detailed project documentations. Nuber of visitors: circa 200 400 per year.-- Faculty on Tour: is an exhibition format, the faculty uses two to five times per year to travel around and exhibit national and international either didactic materials (topics are for example creativity, product design, posters, experimental print works, typography) or the faculty promotes the study courses by presenting best of teaching at fairs, in museums and galleries, in public spaces or at recruitment events). Estimated number of visitors: circa 500 1000 per year. <p>Examples of three different third mission activities in 2011 2011.</p>

I add the links, because every activity is documented in very detailed ways. come on kids and the Design festivals are collaborations between professors, researchers, guests and students, artiparlano is a series of public lectures, head is the dean of the faculty and it is a cooperation with the Bolzano museum of modern and contemporary art.

Budget No. 1: 18.000 (faculty annual budget), No. 2: 10.000 (faculty annual budget), No. 3: University funds (circa 10.000). Visitors: No. 1, circa 8.000, No. 2 circa 1.500, No. 3 circa 1.000.

1. come on kids: Link: <http://pro2.unibz.it/projects/blogs/C1/>

2. artiparlano: Link: <http://www.museion.it/artiparlano-ita/>

3. Design festival #1: Link:

<http://pro2.unibz.it/projects/blogs/design-festival-2012-learning/unibz-design-festival-2012/>

designfestival #2: Link: <http://centreperiphery.unibz.it/>

A complete list of all activities from 2011 2013 is added to this report in a pdf file with the title Third Mission Activities of the Faculty of Design and Art 2011 2013

Modes in which the faculty of design and art monitors, supervises and governs its third mission activities:

- Third mission activities are a constant part of the annual plan and three years planning procedure, which is authorised and budgeted by the Direction / Government of the University.
- Each activity is planned, organised, operated and published by a full professor or even a team of full professors and researchers of the faculty.
- Each activity (including its budget plan) is presented by its responsible head / supervisor in an extraordinary meeting of the faculty council once a year and after a discussion, the faculty council decides with majority the single activity. This assures, that each third mission activity is based on the full compliance of the whole faculty.
- All budgets of third mission activities are supervised by the central controlling office of the University.
- All activities are public. From this follows, that there are reports, Interviews, broadcast contributions, articles, TV-documentations and so on published in the local, national and international newspapers, design magazines, TV-stations and radio broadcasting.

Documento allegato (per consultarlo accedere alla versione html)

Quadro I.1 - PROPRIETÀ INTELLETTUALE

▶	QUADRO I.1.a	I.1.a Brevetti
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Quadro abilitato in compilazione per il livello di aggregazione dati dell'Ateneo

▶	QUADRO I.1.b	I.1.b Privative vegetali
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Quadro abilitato in compilazione per il livello di aggregazione dati dell'Ateneo

Quadro I.2 - SPIN-OFF

▶	QUADRO I.2	I.2 Imprese spin-off
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Quadro abilitato in compilazione per il livello di aggregazione dati dell'Ateneo

Quadro I.3 - ATTIVITÀ CONTO TERZI

▶	QUADRO I.3	I.3 Entrate conto terzi
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Struttura	Attività commerciale (1310)	Entrate finalizzate da attività convenzionate	Trasferimenti correnti da altri soggetti	Trasferimenti per investimenti da altri soggetti
Facoltà di DESIGN e ARTI	0,00	0,00	0,00	0,00

Quadro I.4 - PUBLIC ENGAGEMENT

▶ QUADRO I.4	I.4 Monitoraggio delle attività di PE
Dipartimento/Facoltà: conduce un monitoraggio delle attività di Public Engagement?	N.Schede Iniziative
Si	3

Quadro I.5 - PATRIMONIO CULTURALE

▶ QUADRO I.5.a	I.5.a Scavi archeologici
Nessuna scheda inserita	
▶ QUADRO I.5.b	I.5.b Poli museali
Quadro abilitato in compilazione per il livello di aggregazione dati dell'Ateneo	
▶ QUADRO I.5.c	I.5.c Immobili storici
Quadro abilitato in compilazione per il livello di aggregazione dati Ateneo	

Quadro I.6 - TUTELA DELLA SALUTE




▶ QUADRO I.6.a	I.6.a Trial clinici
Nessuna scheda inserita	
▶ QUADRO I.6.b	I.6.b Centri di Ricerca Clinica e Bio-Banche
Nessuna scheda inserita	
▶ QUADRO I.6.c	I.6.c Attività di educazione continua in Medicina
Nessuna scheda inserita	

Quadro I.7 - FORMAZIONE CONTINUA

▶ QUADRO I.7.a	I.7.a Attività di formazione continua
Nessuna scheda inserita	
▶ QUADRO I.7.b	I.7.b Curricula co-progettati
Nessuna scheda inserita	

Quadro I.8 - STRUTTURE DI INTERMEDIAZIONE

▶ QUADRO I.8.a		I.8.a Uffici di Trasferimento Tecnologico		
Quadro abilitato in compilazione per il livello di aggregazione dati Ateneo				
▶ QUADRO I.8.b		I.8.b Uffici di Placement		
N.	Denominazione	Anno Inizio attività	Budget impegnato per la gestione dell'attività nell'anno	N.ro di addetti in equivalenti a tempo pieno (ETP)
1.	Servizio Tircocini e Placement / Praktika- und Jobservice / Career Service	2002	32.000,00	3,50

 QUADRO I.8.c	I.8.c Incubatori
Quadro abilitato in compilazione per il livello di aggregazione dati dell'Ateneo	
 QUADRO I.8.d	I.8.d Consorzi e associazioni per la Terza Missione
Quadro abilitato in compilazione per il livello di aggregazione dati dell'Ateneo	
 QUADRO I.8.e	I.8.e Parchi Scientifici
Quadro abilitato in compilazione per il livello di aggregazione dati dell'Ateneo	