

Workshop

University-Industry Linkages: From Theory to Policy

Università Roma Tre, Rome, 26-28 May 2014

In the Triple Helix innovation model, knowledge flows among University, Industry and Government are of crucial importance for the profitability and growth of industries. In this framework, Universities are at the centre of the relationship among the three actors; effective interactions between Universities and firms are specifically relevant to foster innovation and economic development. The aim of this Workshop is to discuss ongoing research on this topic, to promote collaborations, to exchange research findings and develop new ideas. Special attention is devoted to innovation policy under the new European Framework Programme Horizon 2020 which assigns a key role to regional innovation policy (Smart Specialization Strategy).

Organized in collaboration with Department of Geography and Environment, London School of Economics and Political Science and Centre for Innovation and Entrepreneurship of Polytechnic University of Marche, the University-Industry Linkages Workshop is promoted by the Department of Economics, within the Research Internationalization Programme of Roma Tre University and supported by the Manlio Rossi-Doria Centre for Economic and Social Research (RD Centre).

Venue

Roma Tre University, School of Economics and Management / Department of Economics
via Silvio D'Amico 77, Rome

<http://dipeco.uniroma3.it/default.asp?contenuto=dove-siamo>

Programme

26 May 2014 – University-Industry linkages

Sala delle Lauree, School of Economics and Management

14:30	Welcome coffee Presiding: Anna Giunta, Roma Tre University and RD Centre
15:00	Welcome address Silvia Terzi, Head Department of Economics, Roma Tre University
15:15 - 16:00	<i>University-Industry Linkages: Theory and Practice</i> Simona Iammarino, London School of Economics and Political Science
16:15 - 17:00	<i>University – Industry Linkages in Italy</i> Donato Iacobucci, Polytechnic University of Marche
17:00 - 18:00	Discussion

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27 May 2014 – Ongoing research on University-Industry linkages: determinants and impacts

Aula 24, third floor, Department of Economics, Roma Tre University

- 9:30 - 10:00 Welcome coffee
Presiding: Parimal Patel, University of Sussex
- 10:00 - 11:00 *Academic Inventors in Italy: Geographical Patterns of Collaboration with Industry*
Riccardo Crescenzi, Roma Tre University and London School of Economics and Political Science
Andrea Filippetti, CNR, Rome and London School of Economics and Political Science
Simona Iammarino, London School of Economics and Political Science
- 11:15 - 12:15 *An Empirical Assessment of University-Industry Collaboration in Biopharmaceutical Industry*
Anna Giunta, Roma Tre University
Eleonora Pierucci, Università degli Studi della Basilicata
Filippo Pericoli, Ministry of Economics and Finance, Italy
- 12:30 - 13:30 *Training Quality and Return to Training in Italian Regions*
Andrea Filippetti, CNR, Rome and London School of Economics and Political Science
Frederick Guy (Birkbeck, University of London)
Simona Iammarino, London School of Economics and Political Science

13:30 - 14:30 – Lunch

- 15:00 - 16:00 Presiding: Simona Iammarino, London School of Economics and Political Science
Regional Innovation System: the Role of University-Industry Relations
Anna Giunta, Roma Tre University and RD Centre
Raffaele Lagravinese, Roma Tre University
- 16:15 - 17:15 *University Spin-Off as a Driver of University-Industry Relations. Evidence from Italy*
Donato Iacobucci, Polytechnic University of Marche
Alessandra Micozzi, Polytechnic University of Marche
- 17:30 - 18:30 *Are R&D Collaborations with Universities More Problematic and Less Successful than R&D Collaborations between Firms?*
Enrico Guzzini, Università degli studi e-Campus
Donato Iacobucci, Polytechnic University of Marche

28 May 2014 – Research on University-Industry linkages in practice

Aula 24, third floor, Roma Tre University, Department of Economics

- 10:00 - 13:00 *Computer Lab practical class using Stata* (Data set: D'Este-Guy-Iammarino – New Extended Version)
Frederick Guy, Birkbeck, University of London



Sala delle Lauree, School of Economics and Management

14:30 - 15:00 Welcome coffee

15:00 - 17:00 *Round Table: The Policy Making for University-Industry Linkages*

Moderator: Anna Giunta (Roma Tre University)

Participants:

Adriana Agrimi (Manager, Industrial Research and Innovation Service, Puglia Region)

Alberto Di Minim (Scuola Superiore Sant'Anna, Pisa)

Guido Fabiani (Councillor for Economic Development and Productive Activities, Lazio Region)

Marco Mancini (Chief of the Department for University and Research, MIUR)

Carlo Riccini (Head Farindustria Research Centre)

Pre-registration is required for the sessions of 27th May and for the *Computer Lab practical class* of the 28th. In order to attend the *Computer Lab practical class* of the 28th May, participants must have a laptop with Wi-Fi and with Stata software installed.

Due to space constraints, only a limited number of attendees will be allowed.

To register please send an e mail to Enrico Guzzini: enrico_guzzini@yahoo.it

The deadline for registration is the 9th of May, 2014.

<http://dipeco.uniroma3.it/default.asp>

Rome, 15 May 2014

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